

# Resources for Taking Action

## *Campaign for Commercial Free Childhood. (CCFC)*

### **“Reclaiming Childhood from Corporate Marketers”**

CCFC will keep you informed about current actions they are taking to stop damaging marketing and advertising to children. They take on junk food, ads in schools and on schools buses, and destructive toys. They have faced down Disney and McDonalds. You can join their campaigns by signing up for action alerts.

Go to: [www.commercialfreechildhood.org](http://www.commercialfreechildhood.org) .

CCFC is also the sponsor of SCREEN FREE WEEK coming up this year May 2-8.

See their Guide for parents and teachers to get started in your family or classroom.

Go to: [www.screenfreeweek.org](http://www.screenfreeweek.org) .

## *Defending the Early Years (DEY)*

Follow this organization of activists working to protect children in early childhood education and primary grades from the inappropriate expectations and mandates of the common core standards. See their publications for experts challenging assumptions about early reading, developmentally appropriate math, and assessment of young children. Important understandings for parents and teachers are clearly communicated.

Go to: [www.deyproject.org](http://www.deyproject.org) .

## *MomsRising.org*

Their issues are our issues: paid sick leave, maternity and paternity paid leave, equal pay, quality early childhood education, health care, fairness for immigrants, reformed sentencing for justice, and more. Get on their action list to give power to our collective voice on these critical issues for children and families.

## *National Priorities Project*

This is the place to learn how your tax dollars are spent, both state by state and nationally. This site will help you understand how the budget process works, and how the priorities set by Congress affect your state and your family. Sign-up to get updates on this process, which affects us all, and know when to contact your representatives to let them know your *priorities*.

Go to [www.nationalpriorities.org](http://www.nationalpriorities.org) .

# Take Action!

1. Tell our leaders to **reduce war spending and to use weapon money to help young children grow.**  
Call (202) 224-3121 for Congress, or (202) 456-1111 for the President.
2. **Speak up** for the incalculable number of children currently victimized by war and bias **by contacting your US representatives** [www.house.gov/representatives/find](http://www.house.gov/representatives/find) **and senators** [www.senate.gov/general/contact\\_information/senators](http://www.senate.gov/general/contact_information/senators) .
3. Help victimized children directly by contributing to organizations such as the UNICEF USA, <http://www.unicef.usa.org/> donate, the **US Committee for UNHCR**, <http://www.unrefugees.org/>, **the US Committee for Refugees and Immigrants**, <http://refugees.org/> , or **ANERA**, <http://www.anera.org/>.

Please go to [www.peaceeducators.org](http://www.peaceeducators.org) and click on the Take Action pages for more on the work of P.E.A.C.E.

